

**CJCC Education and Public Relations Committee**  
**June 22, 2009**

Chair Jante called the meeting to order at 8:30 a.m.

**Committee Members Present:**

Marcia Jante  
Karen Engholdt  
Julianne Klimetz  
Antwayne Robertson

**Absent:**  
Ron Gulotta  
Betty Groenewold  
Sara Carpenter

Tim Fiedler  
Dave Krahn  
JD Webb  
Larry Nelson

**Others Present:**

Rebecca Luczaj                      Sarah Pinkowski

**Approve minutes of April 27, 2009**

MOTION: Robertson moved, Klimetz second, approve the minutes of April 27, 2009. Motion carried 4-0.

**Update on New Committee Members**

Two new members joined the committee: Karen Engholdt and JD Webb.

**Review/Discuss CJCC Logo**

Luczaj said the facilitator from the CJCC strategic planning meeting had an artist design a logo for the planning day. Upon seeing the logo, Luczaj realized the CJCC needed a logo for branding. Luczaj distributed the logo, mentioned that the facilitator gave her permission to use it and asked the committee for feedback.

Klimetz liked the shape of the seal but did not understand the sun and stripes in the logo. Luczaj said she would like the justice scales included in the logo. Klimetz suggested incorporating the Waukesha County seal into the CJCC logo. Pinkowski said she didn't like that idea because the CJCC seal is not the county seal. She suggested leaving the edges of the circle solid or maybe thinner to better show the scales.

Committee members were asked to further review the logo and email ideas to Luczaj. In turn, Luczaj will email other sample logos to members for feedback.

**Review/Consider CJCC Brochure**

Pinkowski distributed copies of the brochure. Klimetz asked where the brochures should be distributed. The committee provided the following ideas for distribution:

|                              |                            |                                 |
|------------------------------|----------------------------|---------------------------------|
| Chief elected officials      | County Executive's Office  | County Board Supervisors        |
| CJCC office                  | Courthouse                 | HHS Building                    |
| Public libraries             | WCS                        | Waukesha County Bar Association |
| Department of Transportation | Addiction Resource Council | Police Chief Associations       |
| Citizens' Police Academies   | Volunteer Center           | UW-Extension programs           |

Klimetz said she likes the information featured in the brochure because it will not soon become dated and more could be printed. How many should be printed?

Robertson suggested sending the brochures out electronically to save money. Engholdt suggested putting the logo on the brochure.

Jante said a letter should be sent out with the brochure. Klimetz offered to help write cover letters for the different groups that will receive the brochures.

### **Update on May 8<sup>th</sup> “Preventing Juvenile Delinquency” Educational Forum**

Jante said 40 people registered for the Preventing Juvenile Delinquency Educational Forum featuring Dr. Steven Small and Mary Hoosier. A wide and diverse array of people from all over the county attended. Klimetz said it was a good networking opportunity and interesting to hear so many different perspectives. Jante thanked everyone who got the word about the conference out, attended and helped with small group facilitation.

Jante said evaluations from the forum revealed 14 attendees wanted a follow-up consultation with the facilitators to have their programs evaluated, and many more wanted additional information. Jante said the positive results led her to wonder how to meet the needs of these 14 people and their organizations. Initially, the plan was to work with one group for three to four sessions but she does not want to turn anyone away. She would like to set up another workshop.

Jante attended the Preventing Juvenile Delinquency forum in Superior, WI. The majority of the 75 attendees were from the school districts including 25 students from the technical college. The Superior, WI forum had different issues because of the county’s size, location and demographics.

Klimetz said she liked the section on dispelling myths and ideas of what works and doesn’t work. It is easy to buy into programs and be distracted by the realities.

Robertson said it would be useful to put a link on the CJCC website to the supporting literature. Luczaj said a link could be put on the CJCC website. Jante said attendees left the forum with an informational CD and information on the What Works Wisconsin website (a website featuring research information on proven evidence-based best practices).

### **Next Meeting Dates:**

July 27, 2009

September 28, 2009

November 23, 2009

August 24, 2009

October 26, 2009

### **Future Agenda Items**

- CJCC Endorsement Policy
- Update on the May 18, 2009 Strategic Planning Session
- Website Development

The meeting adjourned at 9:21 a.m.